

Doc 1

Project Name	Name of Applicant Company	Funding Awarded	Project Summary
Music			
Music Manager Development Wales	Music Manager Forum (MMF)	£60,504	<p>This project will provide Introduction & Essentials training to fast-track music management skills across Wales in areas such as copyright, royalties, and digital distribution of music training.</p> <p>MMF will seek to establish Welsh MMF Tribes, a series of monthly networking events in Wales. They will also provide two bursaries for emerging/mid-career music managers via the Music Manager Accelerator, a year-long business and leadership programme supported by YouTube Music, Arts Council England and Creative Scotland. This will provide £12,000 of funding from YouTube to support the start up of two Welsh music management businesses.</p>
Skills Sessions for Grassroots Music Venue	Music Venue Trust	£35,430	<p>The project aims to provide CPD (continued professional development) training/upskilling for venue managers on how to manage and build a programme at a Grassroots Music Venue. Training sessions include building relationships with external promoters, effective in-house promoting, payments press and PR, and administrative and monetary settlements. The benefits of such training are measurable and a rationale has been provided on the anticipated impact of such CPD training both on the venues themselves and the wider local economy.</p> <p>The training programme will be delivered in a one day series of face-to-face workshops. The one day event will be held in four regions across Wales; Cardiff, Swansea, Wrexham and Aberystwyth. It will also be made available online for wider reference and participants will be provided with a series of bilingual resources related to the training.</p>
Beacons Cymru	Beacons	£90,694	<p>To develop new strands of support which will focus on developing skills for a diverse and healthy new workforce in the Welsh music industry.</p> <p>Resonant; aims to empower young people (aged 18-25) identifying as marginalised genders, to work behind the scenes in the Welsh music industry.</p>

			<p>SUMMIT 2024 an innovative music industry conference, designed and delivered by young people for young people in Wales. (Fourth summit held)</p> <p>Bŵts - a new bilingual series of career awareness videos illuminating important routes into the music industry workforce. This series will provide an insight into the experiences of music industry professionals working in Wales and help young people to confidently plan their futures.</p> <p>Transform Music - to develop a training package alongside training providers Umbrella Cymru, Wales' Gender & Sexual Diversity support specialists. This partnership will focus on making music industry spaces in Wales safer for, and more inclusive of, transgender and non-binary people. Once designed, this training package will be delivered to six music industry stakeholders across Wales.</p> <p>Future Disrupter - a series of essential insights and keynotes delivered by industry personnel and professional experts. The focus areas will be project management, finance, planning, funding and communication skills.</p>
Screen			
Business & Leadership Pilot Programme	NFTS Cymru	£39,315	<p>This project will provide bespoke training for leaders, managers and producers working in TV and film in Wales to equip them with the skills they need to run a successful creative business with a primary emphasis on commercialisation and enabling people to grow their business by securing funding, exploiting IP, becoming global, recruiting inclusively and succession planning.</p> <p>Masterclasses will be led by leading figures from the creative industries, based both in and outside of Wales, who will share their own professional expertise.</p>
Screen Academies Wales	USW	£192,500	<p>This project is seeking to create three new Screen Academies inside studio complexes to deliver the skills, education and training that can support the next generation of Welsh talent to flourish in this industry. Each of these Academies will have its own profile and work with industry employers to develop skills and training bespoke to its location:</p>

Doc 1

			<p>Greatpoint Studios Academy will be geared towards the skills and training required to support the studio's new Virtual Production studio space;</p> <p>Wolf Studios Academy will support training to deliver innovation in Animation and Games technology and its growing role within screen production;</p> <p>Aria Studios Academy will deliver the skills and training needed to support and grow Welsh-medium and international drama production.</p>
Re-Focus	Hijinx	£74,846.10	<p>Re-Focus is experiential Learning Disability Inclusion training for the screen industry which aims to address the chronic shortfall in representation of learning disabled and/or autistic people on screen and behind camera.</p> <p>There are two parts to this project; the first will provide one day, in person training which uses 'relaxed forum theatre and role-play sessions, led by Hijinx actors with learning disabilities and/or autism'. The sessions reflect everyday scenarios, providing real-life examples from situations on set, in post-production and during the development process of a screen project.</p> <p>The second part of the project is the establishment of a Creative Enabler Agency, providing trained Creative Enablers (CEs) to the sector to support people with learning disabilities/autism access work. Funding will support the training of a pool of CEs who could then be booked by productions.</p>
Training for the Future	Sgil Cymru	£124,000	<p>This proposal will deliver measurable benefits to 130 beneficiaries in the screen sector in Wales via a number of schemes including New Entrant Bootcamps, Stepping Up programme for individuals identified as ready to make the next step up in their careers, Learning to Drive Bursaries and Hardship Bursaries for apprentices.</p>
Developing HODs in Wales Programme	ScreenSkills	£32,000	<p>Supporting up and coming Heads of Department to shadow/work alongside existing HODs on HETV productions, enabling them to get experience/a credit.</p>
Digital			

Doc 1

Games Developer Foundry Wales	lungo Solutions	£133,000	<p>A nine-month programme to allow multiple entry and exit points to service a range of technical roles within the games industry.</p> <p>The Foundry will target underrepresented career changers and underemployed people, supporting them to upskill for roles in games design and games development.</p>
Gêm	Media Academy Cymru	£142,343	A stand-alone entry level Gaming Hub to support the strategic development of training provision that covers entry level requirements at levels 1, 2 and 3 on a BTEC framework with the aim to develop a creative workforce which reflects all communities.
Hollow Pixel Academy	United Filmdom Ltd	£145,798	An animation apprenticeship programme (Level 4 Interactive Media) with a focus on Blender which is becoming the industry standard software for 3D animation.
Cross Sector			
National Youth Arts Wales / Music Futures / Professional Pathways	National Youth Arts Wales	£46,582	<p>Music Futures is a contemporary music project for 20 young people aged 15-19, giving an insight into the commercial music industry in Wales. It offers an authentic industry experience, and a glimpse into a working musician's career, taking participants through the full life cycle of song writing – from writing and recording, to performing, touring, and promoting.</p> <p>Professional Pathways will recruit 45 of Wales's most talented young theatre performers – aged between 16-22 to an intensive residential training programme giving them a first-hand insight into the range of careers open to them in the screen and digital sectors, learning from inspirational role models and speakers currently working within the TV and film industry.</p>
Creative Digital Sustainability, People, Pathways, Prospects	M-SParc	£181,356	Creative Sparc is a programme for 250 year 7 pupils, working with 10 Secondary schools across Conwy, Gwynedd and Anglesey with a focus on those in low socio-economic communities, supporting work experience for two pupils from each participating school, for year 10 and 11 pupils. Aligning with the new curriculum, the programme combines soft skills and includes cross-curriculum activities and is responsive to career and entry level job needs. The project will incorporate STEM with a focus on TV and live

			<p>events sound for films with experts and a ‘red carpet’ style premiere of their own film.</p> <p>The Skills Academy will see two cohorts of five individuals each, who are either recent graduates or looking to upskill to be placed in screen, digital content or music based businesses in Conwy, Gwynedd and Anglesey. They will be employed by M-SParc and the companies they're placed with will be supported to assist them to develop their skills, with the intention for them to go on and be employed.</p> <p>NetZero Pathway will provide 12 businesses in the Creative-Digital sector with a full digital review, providing them with a carbon footprint measure and a clear roadmap of how to lower their carbon emissions. This work will tie in to ALBERT and NetZero Pathway will upskill businesses in relation to carbon footprints so that businesses fully understand what their carbon footprint means, and how they can lower their emissions with a clear awareness of the impact this has both financially and ecologically on their business and environment.</p>
Empowering Creative Freelancers Pilot	Prospect (Bectu)	£77,800	Training of 12 freelance ULRs – Union Learning Reps and training of 15 Mental Health First aiders across the four creative unions working in Screen, Digital and Music.
Partnership Funding			
All the following projects have secured funding from multiple partners including broadcasters, national funding bodies and other industry organisations			
UK TV Accelerator	IndieLab	£29,370	<p>This UK wide programme works with up-and-coming independent production companies (indies) helping them to increase their commissioning and revenue growth, find funding and investment and expand their network of connections in the industry. Bursary funding will enable two TV companies based in Wales to participate, to bring their expertise to the cohort and their learnings into the Welsh creative economy.</p> <p>In addition, an online masterclass with leading industry speakers will be offered to a wider cohort of Welsh indies on subjects such as the development of a successful format.</p>

Doc 1

UK Digi Games Accelerator	IndieLab	£60,000	Indielab Games Celtic Accelerator will support emerging studios from across Wales and Scotland to find the knowledge, networks and investment they need to succeed. The programme will provide three months of support, and will feature dedicated in-depth masterclasses, and briefings with industry leaders, major studios, investors, publishers and decision-makers from across the sector.
rad Cymru Wales	TRC	£35,558	rad Cymru Wales is a paid eight month traineeship for eight trainees based within a Welsh independent television production company. This initiative helps to remove barriers and enable people from under-represented backgrounds to access paid placements, training and guidance.